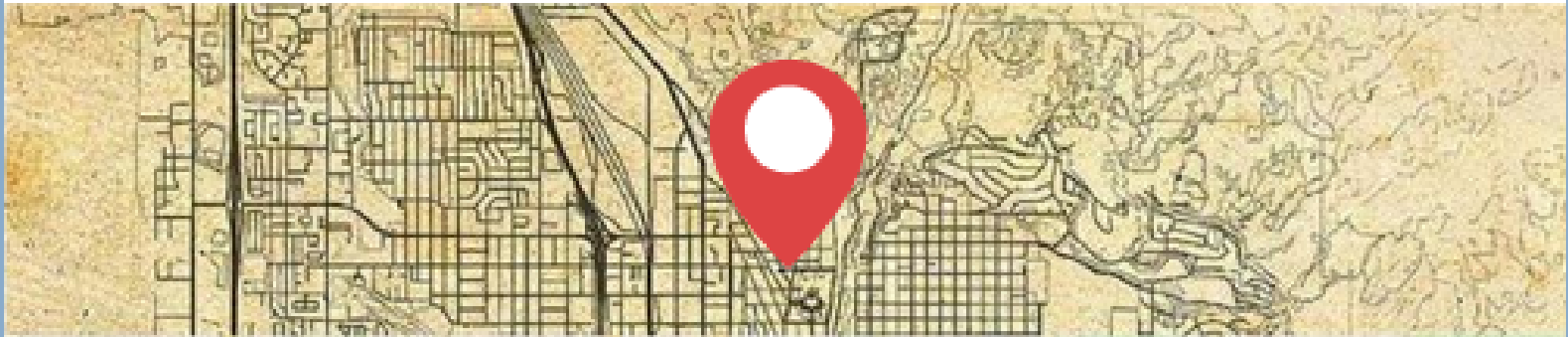


**CONFERENCE
PROSPECTUS**

**2021
NCHE
CONFERENCE**

Online Conference



Place and Time



April 8-11, 2021

NCHE
National Council for History Education

ADVERTISEMENTS

PROGRAM AD RATES

Full Page \$500

size: 7.75"w x 10.25"h

Half Page \$400

size: 7.75"w x 5"h

Quarter Page \$300

Horizontal size: 7.75"w x 2.25"h

Vertical size: 3.75"w x 5"h

**Ads are full color.*

AD INFORMATION

Advertising in the conference program provides an opportunity to gather additional visibility and exposure.

We offer a number of options to meet various needs. Contact John Csepegi (john@nche.net) for more information.

Reservation Cutoff January 22, 2021

Artwork Due January 29, 2021

Acceptable Formats JPEG or PNG

EXHIBIT HALL

NCHE invites you to exhibit at our 2021 Online Conference. Attendees include K-12 History Teacher, Administrators, College Professors, Museum Staff, and other lovers of history. Your online booth will include your company logo along with the opportunity to share videos, online content, photos, and links. Our goal is to maximize engagement by offering "Open House" opportunities to each exhibitor to meet with attendees via Zoom.

NCHE's national conference is the best way to meet an audience that is focused on improving the practice of history education. This event draws a group of professionals who continually seek and share innovative ways to bring history to life.

Rate - \$250 (Includes two registrations for the conference.)

SPONSORSHIP

Sponsorship is your opportunity to gain prominent exposure with the history education community. There are a number of options to meet your goals and budget. Contact John Csepegi (john@nche.net) for more information.

RESERVATION FORM FOR ADVERTISING AND EXHIBITING

NATIONAL COUNCIL FOR HISTORY EDUCATION

2021 ONLINE CONFERENCE • APRIL 8-11

PROGRAM ADVERTISEMENT RESERVATION

Ad Type	Details	Dimensions	Cost	Total
Full Page – Color	Interior	7.75”w X 10.25”h	\$500	
½ Page – Color	Horizontal	7.75”w X 5.00”h	\$400	
¼ Page – Color	Horizontal	7.75”w X 2.25”h	\$300	
¼ Page – Color	Vertical	3.75”w X 5.00”h	\$300	
Advertisement Total:				

EXHIBITOR RESERVATION

	Cost	Total
Online Exhibitor Booth	\$250	
Additional Attendant(s) X	\$50	
Early Bird Discount -\$50 per booth until 11/13/20:		
10% Past Exhibitor (2019 or 2020) Discount:		
Exhibits Total:		
Grand Total:		

We will donate the following items to the 2021 NCHE Raffle Drawing:

CONTACT INFORMATION

Company Name:
(As it should appear at conference)

Main Contact:
(To receive confirmations)

Billing Address:

City: State: ZIP Code:

Phone: E-mail:

Payment Type

Check (Payable to NCHE) P.O. Card

Card Type: Account number:

Exp. Date: CVV #: Billing Zip Code:

BY SUBMITTING THIS FORM, I AUTHORIZE THE NATIONAL COUNCIL FOR HISTORY EDUCATION TO MAKE CHARGES FOR THE TOTALS ON ACCOUNTS LISTED ABOVE.

Print Name Signature Date

Terms and Conditions

1. ACCEPTANCE of advertising, exhibit booths and sessions are dependent solely on the discretion of the NCHE Conference Committee.
2. CANCELLATION POLICY. All cancellations must be submitted in writing to NCHE. Cancellations will be assessed a processing fee: \$100 if cancelled before January 1 and \$150 if cancelled after January 1, but before February 15. No refund will be issued after February 15, 2021.
3. COMPETING meetings, sessions or events that are not part of the official conference program are prohibited.
4. REASONABLE CHANGES to the above rule and regulations may be made by Show Management. Any changes, amendments or additions shall be binding on the exhibitor. The ruling of Show Management shall be final in all instances with regard to use of any exhibit space.