EXHIBIT DETAILS

NCHE ensures maximum engagement by offering:

- Breaks in the Exhibit Hall.
- Exhibit-Only Time.
- The NCHE Raffle to highlight vendors.
- The NCHE Exhibitor's Scavenger Hunt.

Booths include a 6-foot draped table with two chairs and internet access.

An exhibitor booth includes registration for two attendees and acknowledgement of your organization's support via the program, website, and app.

EXHIBITOR RATES

<table>
<thead>
<tr>
<th>Category</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>For-Profit Company</td>
<td>$950</td>
</tr>
<tr>
<td>Government Entity</td>
<td>$750</td>
</tr>
<tr>
<td>Non-Profit Organization</td>
<td>$550</td>
</tr>
</tbody>
</table>

**Rates increase by $50 after November 10, 2023.**

**Past Exhibitor Discounts available.**

Additional Booth Attendants

- $150 each

PRELIMINARY SCHEDULE

*Preliminary schedule is subject to change.

**Thursday, March 7**

1:00 PM - 4:00 PM  Exhibitor Registration / Set-up

5:00 PM - 7:00 PM  Opening Reception in Exhibit Hall

**Friday, March 8**

8:00 AM - 4:00 PM  Exhibit Hall Open

9:30 AM - 10:00 AM  Mid-Morning Break

3:00 PM - 3:30 PM  Afternoon Break

**Saturday, March 9**

8:00 AM - 2:00 PM  Exhibit Hall Open

9:30 AM - 10:00 AM  Mid-Morning Break

2:00 PM - 3:30 PM  Tear-down / Move-out
ADVERTISEMENTS & SPONSORSHIPS

PROGRAM AD RATES

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page (Color, Inside Front Cover)</td>
<td>$1,000</td>
</tr>
<tr>
<td>Full Page (Color, Inside Back Cover)</td>
<td>$800</td>
</tr>
<tr>
<td>Full Page (size: 7.75&quot;w x 10.25&quot;h)</td>
<td>$600</td>
</tr>
<tr>
<td>Half Page (size: 7.75&quot;w x 5&quot;h)</td>
<td>$500</td>
</tr>
<tr>
<td>Quarter Page (Horizontal size: 7.75&quot;w x 2.25&quot;h, Vertical size: 3.75&quot;w x 5&quot;h)</td>
<td>$400</td>
</tr>
</tbody>
</table>

Ads are printed in B&W unless indicated.

AD INFORMATION

Advertising in the conference program provides an opportunity to gather additional visibility and exposure. We offer a number of options to meet various needs. Contact John Csepegi (john@ncheteach.org) for more information.

Reservation Cutoff | January 19, 2024
Artwork Due | January 26, 2024
Acceptable Formats | JPEG or PNG

SPONSORSHIP

Conference sponsorship guarantees prominent exposure to the history education community. NCHE offers a number of options to meet your goals and budget. Contact John Csepegi (john@ncheteach.org) for more information.

- Evening Reception | $10,000
- Connection Session | $5,000
- AM or PM Break | $5,000
- Keynote Session | $3,500
- Tote Bag/Lanyards | $3,500
NCHE’s national conference is a home for history education. Meet an audience fully engaged in history teaching and learning -- professionals who continually seek and share innovative ways to bring history to life.

History teachers need support now more than ever. Build brand recognition for your organization and demonstrate support for history education as an NCHE conference exhibitor, advertiser, and sponsor.

Benefits of exhibiting at NCHE:

- Connect with K-16 history teachers from around the country.
- Engage with other professionals who share a passion for history.
- Share resources in the only exhibit hall dedicated exclusively to history education.

Attendees Are:

Teachers, Coordinators, Professors, Administrators, Students, Writers, Museums, Publishers, Historic Sites, Resource Developers, Public Historians, and Cultural Representatives