

BELONGING IN HISTORY

PROVIDENCE,
RHODE ISLAND
MARCH 4-6

2027 **NCHÉ**
National Council for History Education
Advertisement
& Exhibitor
Packet

Why Exhibit at NCHE?

NCHE's national conference is a home for history education. Meet an audience fully engaged in history teaching and learning — professionals who continually seek and share innovative ways to bring history to life.

History teachers need support now more than ever. Build brand recognition for your organization and demonstrate support for history education as an NCHE conference exhibitor, advertiser, and sponsor.

Benefits of Exhibiting

- Connect with K–16 history teachers from around the country.
- Engage with other professionals who share a passion for history.
- Share resources in the only exhibit hall dedicated exclusively to history education.

Conference Attendees

K–12 Teachers, District Coordinators, Professors, Administrators, Students, Writers, Museum and Historic Site Educators, Publishers, Resource Developers, Public Historians, and Cultural Representatives.



Exhibit Details

NCHE ensures maximum engagement by offering breaks in the Exhibit Hall, Exhibit-Only Time, the NCHE Raffle to highlight vendors, and the NCHE Exhibitor's Scavenger Hunt.

Booths include a 6-foot draped table with two chairs and internet access. An exhibitor booth includes registration for two attendees and acknowledgement of your organization's support via the program, website, and app.

Exhibitor Rates

For-Profit Company

\$1,000

Government Entity

\$800

Non-Profit Organization

\$600

Additional Booth Attendants: \$150 each

***Rates increase by \$100 after November 15, 2026.*

***Past Exhibitor Discounts available.*

Preliminary Schedule

**Subject to change*

Thursday, March 4

1:00 PM – 4:00 PM

Exhibitor Registration / Set-up

5:00 PM – 7:00 PM

Opening Reception in Exhibit Hall

Friday, March 5

8:00 AM – 4:00 PM

Exhibit Hall Open

9:30 AM – 10:00 AM

Mid-Morning Break

3:00 PM – 3:30 PM

Afternoon Break

Saturday, March 6

8:00 AM – 12:00 PM

Exhibit Hall Open

9:30 AM – 10:00 AM

Mid-Morning Break

12:00 PM – 2:00 PM

Teardown / Move-out

Program Advertising

Advertising in the conference program provides an opportunity to gather additional visibility and exposure. We offer a number of options to meet various needs.

Program Ad Rates

Full Page, Color — Inside Front Cover 7.75" w x 10.25" h	\$1,000
Full Page, Color — Inside Back Cover 7.75" w x 10.25" h	\$800
Full Page, B&W 7.75" w x 10.25" h	\$600
Half Page, B&W 7.75" w x 5" h	\$500
Quarter Page, B&W H: 7.75" w x 2.25" h V: 3.75" w x 5" h	\$400

***Ads are printed in Black & White unless indicated.*

Ad Information

Reservation Cutoff: January 22, 2027

Artwork Due: January 29, 2027

Acceptable Formats: JPEG or PNG

Sponsorship Quick Reference

Conference sponsorship offers prominent exposure to the history education community. Contact John Csepegi (john@ncheteach.org) for more information.

Evening Reception	\$10,000
Connection Session	\$5,000
AM or PM Break	\$5,000
Keynote Session	\$3,500
Tote Bag / Lanyards	\$3,500

Ready to get involved?

Contact john@ncheteach.org to reserve your space.